

CSR Impact Report 2025

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EXECUTIVE SUMMARY

2025 marked the first full year of operation for the Eden Leisure Foundation, a year defined by structure, planning, long-term partnership building, and a deepened commitment to our three core pillars: Social and Community Advancement, Environmental Protection & Animal Welfare, and Culture, Arts & National Heritage.

The beginning of the year saw a rigorous selection process for the applications for support received. All thirty-seven applications were reviewed and rated and a number of organizations/projects were selected to work on in 2025.

The Foundation shifted its approach from ad hoc support to strategic collaboration, choosing to build ongoing relationships with key voluntary organisations such as Nature Trust, Inspire, MSPCA, Fondazzjoni Sebħ, and others. This meant supporting organisations not only through funds, but also through volunteering, shared resources, circularity initiatives, awareness campaigns, staff engagement, and in-kind

contributions. In fact, in 2025, we supported more than 40 organisations in one way or another. Circularity became an important theme of 2025. Items that the Eden Leisure Group no longer required (ranging from hotel and gym equipment to uniforms, linens, appliances, and furniture) were diverted away from landfill and rehomed with voluntary organisations, staff, or the wider community. This served environmental aims while offering practical help to NGOs and individuals.

We also strengthened the participation of one of our most important stakeholder groups: our employees. Staff were engaged in volunteering, educational workshops, sustainable fashion activities, fundraising, team-building contributions, and awareness initiatives. This ethos of involvement reinforces the principle that corporate giving is most impactful when embraced across an entire organisation. In fact, we organized many ad hoc fundraising staff initiatives along with the support of the HR department, and larger initiatives like our Restaurant Scheme and Gala Night.

This report summarises the initiatives undertaken in 2025, grouped according to our Foundation pillars:

1. Social & Community Advancement and Outreach
2. The Advancement of Culture, Arts and National Heritage
3. Protection of the Environment and Animal Welfare

2025 at a Glance

- Over 40 organisations supported
- €251,866 raised or donated
- 33 media features
- Flagship projects across social, environmental & heritage pillars
- Hundreds of items diverted from landfill through circularity

SOCIAL & COMMUNITY ADVANCEMENT AND OUTREACH

Social outreach remained a major focus throughout 2025, with wide-ranging initiatives supporting families, vulnerable groups, children in care, survivors of domestic violence, individuals with disabilities, asylum seekers, and the wider community. Support was provided through funding, volunteering, staff-led fundraising, resources, and in-kind contributions.

Ongoing All-Year Support

- Special Olympics Malta – Subsidised bowling training at the Eden SuperBowl continued throughout 2025.
- Autism-friendly and subtitled screenings – Eden Cinemas maintained weekly screenings to increase accessibility for neurodivergent patrons and those with hearing loss.
- Richmond Foundation – Eden Leisure participated in Richmond's workplace mental-health programme, receiving training and implementing support initiatives for its employees.
- Dar tal-Providenza Salary Donations – Staff contributed monthly salary donations, matched by Eden Leisure Group and InterContinental hotels, culminating in a €6,500 donation in December 2025.
- Cinema Screen Advertising for Voluntary Organisations - Through the renewed Ads on Screen for VO's initiative, Eden Cinemas provided free advertising to up to two VO's each month.



Crisis Resolution talk on suicide Awareness

An Enchanted Gala

In aid of Inspire

Gala Night in Aid of The Inspire Foundation

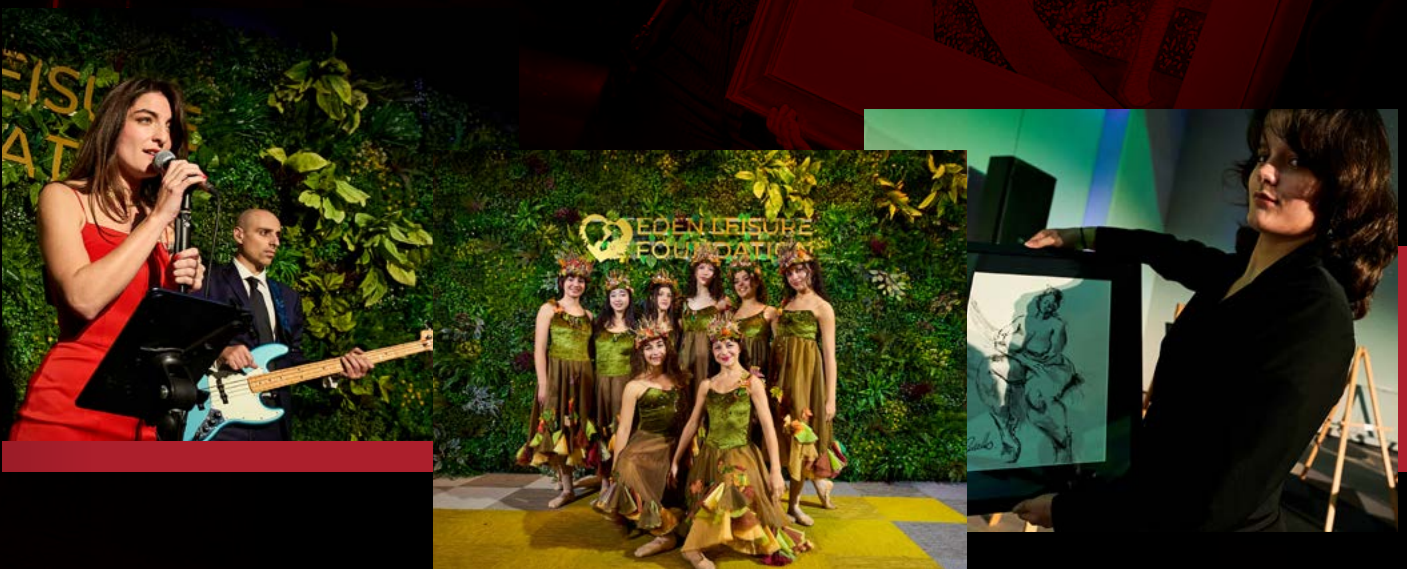
The annual charity gala has become a signature moment in our philanthropic calendar, but in 2025 it carried new weight. Following a thorough application and evaluation process, Inspire proposed a project that resonated deeply with the foundation's aims, and together we set out to create a fundraising event worthy of the cause.

The evening brought together partners, sponsors, collaborators, and the wider public in a celebration of generosity and collective purpose. Through ticket sales, games, auctions, and contributions, the event raised almost €50,000, directly supporting Inspire's vital services with two new spaces, an Independent Living Studio and a Sensory-Friendly Library. The Independent Living Studio will provide these children the opportunity to learn hands-on daily skills, such as preparing meals or brushing their teeth, helping them gain confidence and independence. The Sensory-Friendly Library will be a calm, nurturing space designed specifically for neurodivergent learners, a place where they can regulate, feel safe, and grow their love for reading and discovery.

These facilities will bridge the gap between therapy and real life, giving children the tools and confidence to lead more independent, fulfilled lives.

What made this gala especially meaningful was not only the funds raised, but the shared commitment across our team. Staff members contributed time, creativity, and energy, and Inspire worked closely with us to ensure the event's success. This collaboration demonstrated the strength of an ongoing relationship rather than a one-off donation: a partnership built on trust, shared objectives, and a common vision for inclusion.

The gala stands as a testament to what can be achieved when organisations work together not simply as donor and beneficiary, but as allies united by purpose.



Dar tal-Providenza

Funds were raised through staff contributions, with employees voluntarily donating a small amount from their monthly salaries. The company further supported this initiative by topping up the total with an additional € 1,500 from Eden Leisure Group and €1,000 from InterContinental Malta at a total of €6,500.

Millennium Chapel and Love Kitchen

A donation made to the Love Kitchen, amounting to € 23,400 raised from the InterContinental Malta's restaurant initiative where a discretionary € 1 is added to each bill in each of our hotel restaurants. This is in addition to the € 10,000 raised for the Love Kitchen last year.

These funds went towards increasing meals from once a week to twice a week and the purchase of a new fridge/freezer.

Dar Osanna Pia

Appliances and furniture were purchased for Dar Mamma Margerita, one of the Ossanna Pia homes for young men, at a cost of €9,000.

This organization was also supported by offering employment to their residents to help them gain independence. We were successful with one individual who remained employed with us for 1 year.



Millennium Chapel Donation



Dar tal-Providenza Salary Donations

Soup Kitchen

Purchased and donated a commercial Siemens stand-up freezer at a cost of € 1,850.00 to help them with their operations.



Soup Kitchen Donation

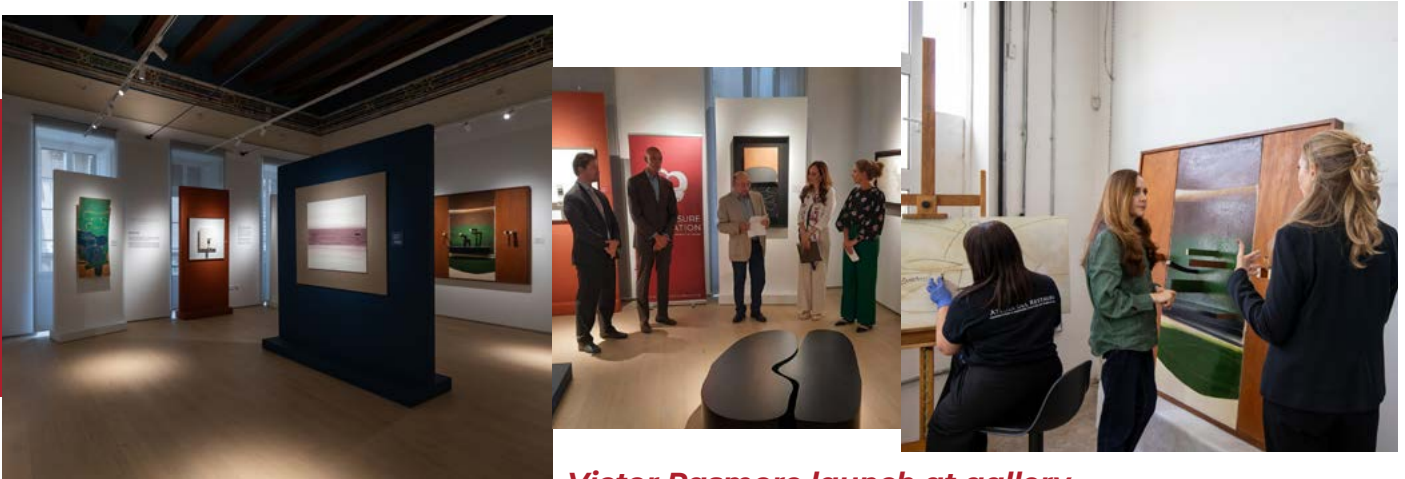
CULTURE, ARTS & NATIONAL HERITAGE

Our heritage pillar grew significantly in 2025, shaping projects that help preserve, celebrate, and revive Malta's rich cultural legacy. Through strategic collaboration, we supported restoration projects that will outlive our current generation and continue to educate and inspire visitors for years to come.

Fondazzjoni Patrimonju Malta

Our commitment to the arts deepened further through a partnership with Fondazzjoni Patrimonju Malta, funding the restoration of five Victor Pasmore works. These pieces, important to Malta's modern art heritage, were unveiled at a dedicated event in September, marking the culmination of months of work and cultural investment.

The cost for the restoration was of € 12,000 and came from our Heritage Fund.



Victor Pasmore launch at gallery

Guthrie Bridge Restoration with Fondazzjoni Wirt Artna

The Guthrie Bridge is not just an impressive feat of 19th-century engineering; it is a living symbol of Malta's military heritage. Designed by Charles T. Guthrie in 1869, this type of bridge once served the British Empire's forts around the world, yet today, this one at Fort Rinella stands alone as the only working example of its kind. Its restoration has brought back a remarkable piece of our past, allowing us to experience history not just as observers, but as participants in its living legacy

The Eden Leisure Foundation was proud to contribute €50,000 towards this restoration, a project that began back in 2019. What was intended to take a year turned into a far longer journey, as many of us know too well. There were challenges: COVID, material shortages, structural complications, yet, despite it all, the project was completed earlier this year. And the result, as we can all see today, has been well worth the wait.

This restoration is a perfect reflection of our Foundation's mission, to create lasting value for Malta's cultural and natural heritage.

The project attracted coverage across television, print, and online media, drawing attention to a site many had forgotten.



Guthrie Bridge Restoration



Restoration of the Grandmaster's Carriage with Heritage Malta

Restoring the Grandmaster's Carriage was not simply an act of preservation; it was an act of storytelling. Once a ceremonial symbol of authority and prestige, the 18th-century carriage had long awaited the meticulous care required to restore its structure, finishes, and intricate details. In 2025, the Eden Leisure Foundation proudly supported this major heritage initiative, contributing essential funding and helping amplify the project's visibility.

The unveiling at the President's Palace was a moment that connected past and present. Standing resplendent once more, the carriage now serves as a tangible bridge to Malta's history—a reminder of traditions, artistry, and craftsmanship. Public engagement with the project, enhanced through media coverage and onsite storytelling, reaffirmed the value of cultural conservation as a shared national responsibility.

For the Foundation, this project represents our commitment to safeguarding the treasures that define Malta. It sets a precedent for future heritage work grounded in stewardship, collaboration, and a belief in the power of culture to enrich our collective experience. The project cost €118,000.

Promotion and posts have been ongoing since the announcement last year, gaining much interest from the public. The inauguration event took place on the 30th May at the President's Palace in Valletta. Several key staff and stakeholders were invited to the event.



Grandmaster's Carriage Restoration Project

ENVIRONMENT & ANIMAL WELFARE

Our environmental pillar expanded significantly in 2025, strengthened by deep collaboration, employee engagement, and a growing focus on sustainability and circularity.

Sustainable Fashion Programme

What began as an internal idea evolved into a year-long movement. The Sustainable Fashion Programme united employees, young audiences, and the public in a shared exploration of conscious consumption. A committee of staff members was set up and meetings held to discuss various activities throughout the year, including a Thrift Event, staff clothing swaps, workshops, etc. This promotes employee engagement as well as providing interesting content and events for our young patrons, employees and listeners.

Clothing swaps with Eden Leisure Employees offered new life to garments no longer needed. On ongoing clothing collection drive as well as a very successful Thrift Event which became one of the year's standout community moments, raising over €6,000 for Inspire and MSPCA while spotlighting sustainable style.

Workshops introduced staff to mending and upcycling techniques with a basic sewing workshop.

More than an initiative, the programme became a cultural shift, proof that sustainability is not only about protecting nature, but also about rethinking habits, celebrating creativity, and empowering people to make small changes with large impact.



Thrift Event, staff clothing swaps



Nature Trust

The year's flagship environmental initiative was our partnership with Nature Trust Malta, centred on the long-term rehabilitation of Wied Harq il-Hammiem a beautiful valley and one of the last green areas, right on our doorstep in St. George's Bay. What began as a clean-up evolved into a multi-layered collaboration that saw teams removing invasive species, undertaking regular site visits, initiating tree-planting activities, and working on the permitting process with environmental authorities. Financial support flowed from the InterContinental Malta's restaurant "€1 on the bill" scheme, and awareness spread through media and publicity. This partnership has become a model for how business and NGOs can collaborate to restore natural habitats. In June a cheque of € 10,000 was presented, from the InterContinental Malta's restaurant initiative to Nature Trust to go towards the rehabilitation of Wied Harq il-Hammiem

A group of 40 volunteers in Wied Harq il-Hammiem coming from Eden Leisure, InterContinental Hotels and Casino Malta to clean up the valley. Again, we organized a clean-up at Wied Harq il-Hammiem with our employees (different departments)

A tree-planting event was organized for staff at Wied Harq il-Hammiem as part of our ongoing collaboration with Nature Trust and commitment to rehabilitate Wied Harq il-Hammiem.

Also with Nature Trust, we organised staff volunteering and teambuilding, clean up and removal of invasive species in Wied Ghollieqa.



Nature Trust

ACT

Purchased shelving units and a CCTV system for their sapling tree nursery for €3,000

MSPCA

Organised a thrift event for the public by the Sustainable Fashion Committee, held at the InterContinental Malta, in aid of Inspire and MSPCA, and raised €6,151 in all.

Presented a donation of € 10,000 from the hotels' restaurant scheme. The funds were put towards renovation works to their shelters as well as new shelving systems for their Charity Shops.

We also organised an educational staff visit to the MSPCA premise

Environmental Film Festival with Friends of the Earth

Environmental protection also took place through education and public engagement. Our cinemas hosted five environmental films pro bono in collaboration with Friends of the Earth Malta, sparking conversations about climate, conservation, and the planet's future.

For World Environment Day, our radio stations drove an island-wide awareness campaign, reinforcing our commitment to using our platforms responsibly.

Birdlife Malta

Made a donation of € 2,000 for their Satellite Bird Ringing Initiative. Funds were raised through our various activities (bingo, quiz, raffle etc) and topped up by the Eden Leisure Group. Staff were invited to the Simar Nature reserve to learn more about migration, view birds in their natural habitat and learn about what Birdlife do.



Birdlife Malta staff visit

CIRCULARITY & IN-KIND DONATIONS

Circularity emerged in 2025 as one of the Foundation's and the Eden Leisure Group's most meaningful environmental achievements.

Instead of allowing surplus items: furniture, TVs, fridges, kettles, towels, uniforms, sports equipment, to become waste, we created a pipeline to repurpose them across dozens of voluntary organisations, community groups, and charitable initiatives. From children's homes to sea cadets, from bird sanctuaries to social support centres, the items found new purpose and extended life.

This approach transformed how Eden manages its resources. What once might have been considered "disposal" became an opportunity for impact. For many organisations, these donated items meant they could channel limited budgets toward direct services rather than essential equipment.

Circularity has now become a defining value of the Eden Leisure Group environmentally responsible, socially impactful, and practically effective.

CIRCULARITY:

Thrifting and second hand clothes swaps

The sustainable fashion calendar included a thrift event for the public organized by the, held at the InterContinental Malta, in aid of Inspire and MSPCA, collecting and selling second hand clothing. This event saved hundreds of items of clothing from landfill and raised € 6,151 for two organisations, MSPCA and Inspire.

A clothing swap organized for employees of the group promoted circularity and prolonged lifetime for many items of clothing.

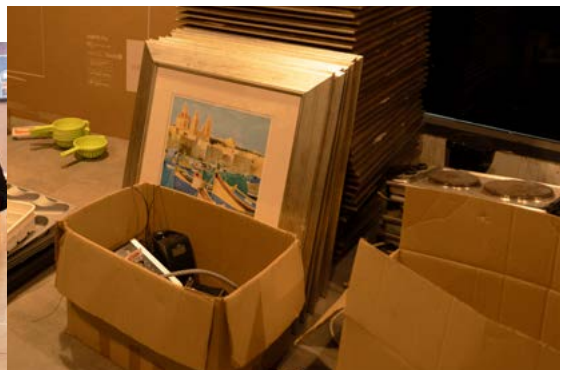


Clothing swap

Timeshare resort refurbishment & Hotel shop refurb:

We donated several items from our timeshare resort to various charities, including TVs, microwaves, fridges, kettles, cutlery, crockery, mirrors, picture frames, toasters, kitchen utensils, hotel shop shelving units. When charities collected all they wanted, items were offered to Eden Leisure Staff and then to the public, thereby ensuring that no items went to landfill. Items were donated to:

- Birdlife Malta
- Nature Trust
- PeaceLab
- Aditus Foundation
- Hal Far Outreach
- African Media Association Malta
- KSU
- Lino Spiteri Foundation
- Learning 360
- JA Malta
- Synchro Knights
- EcoMarket
- Animal Guardians Malta
- Inspire
- Richmond Foundation
- Dar Merhba Bik
- Richmond Foundation
- MSPCA



Cynergi Health & Fitness Club refurbishment

Gym equipment, kitchen and bathroom furniture and uniforms were donated to:

- Birdlife
- Malta Sea Cadets
- Soup Kitchen Malta

SHARING OUR RESOURCES:

Radio Campaigns were donated to the following organisations to help them promote their organization or event:

MSPCA (€500)

Migrant Women Association (€500)

Richmond Foundation (€500)

Right to Smile Foundation (€500)

Fondazzjoni Sebh (€500)

Cinema Campaigns were donated to the following organisations to help them promote their organization or event:

- Fabio Spiteri Fundraising Run in aid of Animal Shelters
- Migrant Women Association
- Fondazzjoni Sebh
- Richmond Foundation
- Malta Dementia Society
- Fondazzjoni Teatrali Silvio Fleri Soler
- ME, CMS Fibromyalgia
- JA Malta
- Association of International Women Malta



Donated tickets from our various entertainment outlets (including cinema tickets, Escape room, bowling games, karaoke sessions, Cynergi day-passes and memberships, etc...) for fundraising raffles to:

- MSPCA
- Dar Tal Providenza
- Dar Hosea
- Millenium chapel & the Love kitchen
- JRS (Jesuit Refugee Service)
- Friends of Don Bosco
- Right to Smile Foundation
- Prisms
- AWAS
- Mzungu Mission
- Sparkle Foundation
- Dar Merhba Bik
- Richmond Foundation



Donated tickets from our various entertainment outlets (including cinema tickets, Escape room, bowling games, karaoke sessions, Cynergi day-passes and memberships, etc...) for volunteers and residents to:

- Zibel (free bowling event for volunteers)
- MSPCA – 30 Cynergi day passes for staff
- Fondazzjoni Sebh:
 - Invited 11 children and 5 carers from Fra Diego Home hosted at Eden Cinemas to watch Lilo and Stitch.
 - Invited 8 children and 5 carers to a free screening of Jumanji for from Fra Diego Home
 - Organised for our Employees to purchase Christmas gifts for children in their care
 - Hosted a Christmas Lunch at Harruba, at the InterContinental hotel
 - Hosted Bowling sessions for 13 children residents of Fra Diego Home as well as Bowling and Laser Tag for 14 children residents of Dar San Nikola
- Dar Osanna Pia (bowling session for residents)
- Foundation for Social Welfare Services (FSWS) – bowling games for resident minors
- KNZ – bowling tickets for a party at Hal Far Open Centre

SPONSORSHIP:

- GreenBiz Awards
Sponsorship of GreenBiz Awards and which included a presentation of the award to Winner.
- Academy of Givers
Sponsorship of the 'For Impact Fair'.

EDEN LEISURE GROUP STAFF INITIATIVES

Birdlife Malta

Held raffle during ELG Staff Party and raised € 347, a summer staff party raffle which raised €330 and organised a Quiz Event, raising €260.

Jeanne Antide Foundation

Collection and distribution of “Back to School” items together with a fiscal donation.

Fra Diegu Home

Christmas presents purchased by staff for children at the children’s home.

Dar Osanna Pia

Employed a resident from Dar Osanna Pia as part of our ongoing support.

Hospice

Purchased 250 figolli to distribute amongst staff members at a cost of € 1,687.50.

Ponsietta sale raising €363

Puttinu

Organised the sale of ftajjar to employees and raised funds for Puttinu

Raised funds by selling Qaghaq tal-Ghasel to employees, raising €90

Blood Bank

Organised an Employee Blood Drive along with Bay Street.



At a Glance

350 volunteering and prep/organization hours, a cost of €5,300

AWARENESS CAMPAIGNS, OUTREACH & MEDIA EXPOSURE

Throughout 2025, the Foundation and Eden Leisure Group harnessed the power of media to raise awareness for causes aligned with our pillars. With broad reach across cinema, social platforms, 89.7 Bay, and Bay Easy, we offered visibility to NGOs whose messages benefit society at large.

Environmental awareness took centre stage through Earth Day campaigns, nature-focused broadcasts, and pro bono environmental film screenings. Animal welfare gained momentum through MSPCA-led promotions and multimedia support. Social causes, from support for migrant women to initiatives benefiting children in care, were elevated through free cinema advertising slots and targeted radio campaigns.

Internally, awareness was just as important. Staff were encouraged to engage in wellness activities, learn about sustainable practices, and participate in programmes that expanded their understanding of community needs.

These campaigns amplified impact beyond funding and volunteering, empowering citizens with information, encouraging empathy, and giving voice to the organisations working daily to support Malta's environment, culture, and people.

Mental Health Awareness

Talk by Crisis Resolution Malta on Suicide Awareness – to all employees as well as a talk by Richmond Foundation on Stress Management at the Workplace.

Breast Cancer Awareness

Collected € 242 from activities related to Pink October. This sum was topped up to € 400 for Action for Breast Cancer Foundation.

Earth Day Awareness

Organized a radio campaign on 89.7 Bay, radio and socials campaign on Bay Easy, as well as posts on ELG platforms.

“89.7 Bay Radio turns up the heat... then turns over a new leaf for World Environment Day – raising awareness on the importance caring for the environment“



Oceans Day Awareness

Organized a radio campaign on 89.7 Bay, radio and socials campaign on Bay Easy, as well as posts on ELG platforms.

Together, these campaigns extended the Foundation's reach beyond direct beneficiaries, engaging thousands of listeners, viewers, and cinema-goers with messages of inclusion, wellbeing, and environmental responsibility



OUTREACH:

Delivered a talk to Verdala School students on CSR – the importance of it and why it's important for our business. And how Eden Leisure Group “gives”.

MEDIA EXPOSURE:

Throughout 2025, the Eden Leisure Foundation and the Eden Leisure Group actively leveraged media exposure as a tool for awareness, transparency, and advocacy. Coverage was sought not for visibility alone, but to amplify the work of partner organisations, highlight important social, environmental, and cultural issues, and demonstrate how corporate resources can be mobilised for public good.

The Foundation's initiatives received strong national coverage across leading media platforms, including Times of Malta, The Malta Independent, MaltaToday, Indulge, WhosWho.mt, Talk.mt, HappeninginMalta.com, Newsbook, Malta Daily, and The Business Picture, as well as broadcast exposure on TVM, ONE, and other television news outlets.

Flagship projects such as the Inspire Gala Night, the restoration of the Guthrie Bridge with Fondazzjoni Wirt Artna, the Grandmaster's Carriage restoration with Heritage Malta, donations to Dar tal-Providenza and the Love Kitchen, the Nature Trust environmental partnership, and the Sustainable Fashion Thrift Event all attracted extensive press and broadcast attention. This coverage helped elevate both the causes themselves and the voluntary organisations delivering frontline impact.

Media exposure also supports transparency, allowing stakeholders to clearly see how resources are allocated and impact is created, while reinforcing the Group's commitment to giving back as a core business value rather than a peripheral activity.

An estimated 33 media articles / broadcast pieces were published during 2025.

Approximate media coverage count:

- Impact Report publication: 2 articles
- Nature Trust partnership: 3 pieces
- Sustainable Fashion / Thrift Event: 2 articles
- Inspire Gala Night: 3 articles
- Dar tal-Providenza donation: 4 articles
- Guthrie Bridge restoration: 5 pieces (TV, print & online)
- Love Kitchen donations: 5 articles
- Grandmaster's Carriage restoration: 8 pieces across TV, print & online

FINANCIAL OVERVIEW

Amounts raised and/or donated to NGOs in 2025:

Initiative / Beneficiary	Description	Amount (€)
Inspire Foundation – Gala Night	Funds raised through ticket sales, auctions & donations	47,454
Dar tal-Providenza	Staff salary donations + ELG & ICM top-up	6,500
Millennium Chapel / Love Kitchen	Restaurant €1 scheme (InterContinental Malta)	23,400
Dar Osanna Pia	Purchase of appliances & furniture	9,000
Soup Kitchen Malta	Commercial Siemens stand-up freezer	1,850
Fondazzjoni Patrimonju Malta	Restoration of five Victor Pasmore works	12,000
Puttinu Cares	Ftira sale & qaghaq tal ghasel	90
Heritage Malta	Grandmaster's Carriage restoration	118,000
Sustainable Fashion Thrift Event	Funds raised for Inspire & MSPCA	6,151
Nature Trust Malta	Wied Harq il-Hammiem rehabilitation (restaurant scheme)	10,000
ACT	Shelving units & CCTV system for sapling nursery	3,000
MSPCA	Hotel restaurant scheme donation for their shelters & charity shops	10,000
BirdLife Malta	Satellite Bird Ringing Initiative	2,000
Action for Breast Cancer	Pink October activities (incl. top-up)	400
Hospice Malta	Purchase of figolli for staff distribution & ponsiettas	2020.5

Total raised and/or donated in 2025: €251,866

Approximate Value of in-kind donations:

Type of In-Kind Support	Beneficiary Organisations	Estimated Value(€)
Cinema screen advertising (Ads on Screen for VOs)	Multiple voluntary organisations (monthly)	2,000
Radio campaigns (pro bono airtime)	MSPCA, Richmond Foundation, Right to Smile, Fondazzjoni Sebħ, others	1,500 (known)
Donated tickets (raffles & fundraising)	MSPCA, Dar tal-Providenza, JRS, Hospice, others	1,000
Donated tickets (experiential outings)	Fondazzjoni Sebħ, FSWS, MSPCA, KNZ, others	1,000
Hotel, timeshare & retail equipment (TVs, fridges, appliances, shelving, furnishings), Cynergi gym equipment, furniture & uniforms	Multiple NGOs & community groups	5,000
250 volunteering hours (clean-ups, tree planting, NGO support)	Nature Trust, BirdLife, MSPCA, others	3,750
100 hours of staff time & internal organisational support	Multiple initiatives	1,550

Approx value of in-kind donations in 2025: €15,800

CONCLUSION

2025 marked a defining year for the Eden Leisure Foundation. As its first full year of structured operation, it laid the groundwork for a more strategic, transparent, and impact-driven approach to corporate responsibility. Moving beyond ad hoc giving, the Foundation focused on long-term partnerships, measurable outcomes, and initiatives aligned with its three core pillars: social and community advancement, environmental protection and animal welfare, and culture, arts, and national heritage.

Throughout the year, the Foundation supported over 40 voluntary organisations and community initiatives, providing assistance through a combination of financial contributions, direct purchases, in-kind donations, shared resources, media exposure, and employee engagement. This support reached a wide spectrum of beneficiaries, including vulnerable families, individuals with disabilities, children in care, environmental and animal welfare organisations, and custodians of Malta's cultural heritage.

Equally important was the active involvement of Eden Leisure Group employees, whose fundraising efforts, volunteering, and participation brought the Foundation's values to life across the organisation. Circularity, collaboration, and responsible use of the Group's platforms emerged as defining themes, demonstrating how corporate assets can be mobilised to create lasting social value.

As the Foundation looks ahead, the strong response to its 2026 call for applications, which attracted close to 70 submissions, reflects growing trust in its mission and approach. Building on the foundations established in 2025, the Eden Leisure Foundation remains committed to deepening impact, strengthening partnerships, and continuing to give back in ways that are meaningful, sustainable, and rooted in shared purpose.