
CSR ACTIVITIES IN 2023

This year, as well as financial and in-kind support, we focused on embedding CSR and the concept of serving our community, in our organisation's day to day operations.

Many teambuilding activities, organised through HR, were organised in collaboration with VOs/NGOs, to have a multi pronged effect – helping the community, team building, encouraging purposefulness, and education.

We also made use of the services of various organisations to fulfill company needs, such as our staff mental health programme and procurement.

We promoted circularity and eliminated waste by extending the life of our unwanted items and repurposing them for others to use.

In all we assisted over 40 Voluntary organisations this year.

All year round

- Completion of the restoration of the Guthrie Bridge at Fort Rinella with Fondazzjoni Wirt Artna, which we sponsored.
- Special Olympics Bowling training at heavily subsidised rates, twice weekly.
- Staff donations to Dar Tal Providenza with each paycheck – ELG and ICM matched funds raised with a total donation of €5,000 made in December 2023.
- Richmond Foundation – paid participation in their programme for mental health facilities in the workplace & training.
- Autism Friendly movie screenings; subtitled screenings
- Hospice Malta – several months of cinema advertising
- Island Sanctuary – 6 months of cinema advertising

January

- Sedqa – Substance Abuse Prevention Initiative in Post-Secondary schools:
 - Cinema: Free Popcorn vouchers x 1000 vouchers
 - Cynergi gym: Free day pass worth €20 x 200 vouchers
 - Bowling: buy one get one free ticket mon-thurs 10-8 pm
- Crockery donation to Hospice Malta – several thousand pieces.
- Carpet donations to MSPCA; CLAWS & Animal Welfare (HIEX used fitted carpet).
- Book Swap – (internal) to promote a circular economy, reuse, and recycling.

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February

- Joined Academy of Givers to become part of a network of businesses that wish to create impact (internal and external) through CSR.
- ELG In-house collection for Turkey Earthquake
- St Theresa Home – free sensory-friendly movie screening for their autistic children - Puss in Boots (5 children & 4 care workers)

March

- Hosted Squash tournament at Cynergi in aid of DAR Bjorn (www.alsmalta.org)
- Donation of 7000 pieces of crockery to the Missions 'Missio' - items will be sold from Missio Bazaar at Qormi Road, Hamrun. All proceeds going to fund a school in Tanzania which will also be the target of their marathon on the 11th of March.
- St Theresa Home – free sensory-friendly movie screening for their autistic children - Puss in Boots (5 children & 4 care workers)
- Ftira day – Internal initiative - raising funds for Puttinu Cares

April

- Purchased figolli from Hospice Malta to give to staff.

May

- Bingo - raised funds for MSPCA
 - Launched the cinema advertising initiative for VOs – 1 month of free slides for max 3 VOs per month.
 - 1 month free advertising on cinema – Fondazzjoni Sebh
 - 1 moth free advertising on cinema – Malta Dementia Society
 - 1 month free advertising on cinema - NWAMI International Malta
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June

- Coordinated 10 volunteers to work at the RMJ Horse Rescue open day event (coorganised by TDM 2000)
- Organ donation seminar for staff – which resulted in 20 staff members signing up to the programme
- Printed CSR T-shirts for staff to wear at events & activities.
- 1 month free cinema advertising Nature Trust
- 1 month free cinema advertising MOAS
- 1 month free cinema advertising CSR Malta
- Providing maintenance work to help a young mother of 6, via St Jeanne Antide Foundation - we fixed her door, fixed a broken bed, put up some fans and helped her get a donation of paint
- Donation of used linen to Association of Abandoned Animals & Claws Cat Adoption:
 - Bath towels x 381
 - Hand towels x 550
 - Bathmats x 301

July

- 1 month free cinema advertising Kellimni
- 1 month free cinema advertising Love Kitchen (millennium chapel)
- 4th July – volunteering - gardening day for staff at Inspire. Including sponsoring of the skip hire, gardening gloves.
- Promotion for RAR (Real Animal Rights Foundation) for their event on 89.7 Bay (call in & insta/web posts).
- Organised volunteers to assist with Inspires TV marathon; and promoted it on 89.7 Bay

August


- Dar tal-Providenza film screening for residents, support workers and staff (Ability Unit).
- 1 month free advertising Birdlife
- 1 month free advertising Dar Hoesa
- 1 month free advertising JA Malta

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September

- 1 month free advertising change-makers
- Pride month with 89.7 Bay – raising awareness and promoting acceptance of diversity
- MSPCA Corporate Membership - with 89.7 Bay
- Beach Clean up (in collab with InterContinental Malta)
- Smiling for Jerome – free screening of Abba for 3 families (10 people).
- Smiling for Jerome – 2 bowling tickets for raffle for charity event
- Stationary for kids – collecting from staff & sponsoring back to school items for Fondazzjoni Jeanne Antide
- Clothing collection – to save landfill waste and to facilitate donations to charities.
- 6 bowling tickets for Spectrum Ball raffle – Malta Autism Centre
- ICM - Clothes Donation – 15 boxes collected and will be given to 'Inspire Foundation'
- ICM - Bake Sale – funds collected and given to 'Puttinu Cares'

October

- Green Fingers – organised sessions for employees to enjoy nature while supporting this environmental VO. Activities including: Farm Tour; How to find your life purpose; Volunteering Day; Vertical Gardens Workshop
 - 1 month free advertising Change Makers
 - 1 month free advertising walk-talk for Mental Health awareness concert 'Thinking too Much' at Eden Cinemas
 - Staff Bingo (pink October) in aid of Europadonna
 - Pink October staff awareness day
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November

- Dar il-Wens – complimentary lunch at InterContinental Malta for 40 residents.
- Dar il-Wens – donation of linens/towels/duvets etc
- AAA – donation of blankets etc
- Donation of Golf Buggy to Zibel
- Reverse advent calendar – Jean Antide Foundation
- Donation of bowling tickets – Batteries for Hospice initiative – GreenPack
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- Reverse advent calendar – Jean Antide Foundation
- Donation of bowling tickets – Batteries for Hospice initiative – GreenPack
- Ponsietta sale to staff – raising funds for Hospice

December

- Gifts for kids – Fondazzjoni Sebh.
- 6 bowling tickets for Dar Tal-Proviienza raffle
- 4 bowling tickets for Karl Vella Foundation raffle
- Subsidized film screening & free bowling for 20 residents - Sedqa
- Launch of Restaurant Donation Scheme, raising funds for the Love Kitchen.
- 1 month of staff Volunteering at the soup kitchen. 24 employees for 3.5-4 hours each.
- Fra Diegu Home, NY lunch for 12 children and 5 carers at InterContinental Hotel.
- Private Screening of Trolls 2, for Puttinu Cares group of children.

CSR ACTIVITIES IN 2023

List of Organisations we've helped this year:

Fondazzjoni Wirt Artna	MOAS
Special Olympics	CSR Malta
Dar Tal Providenza	Jeanne Antide
Richmond Foundation	Kellimni
Hospice	Love Kitchen
Island Sanctuary	Soup Kitchen
Sedqa	Inspire
MSPCA	RAR
CLAWS	Birdlife
Animal Welfare	Dar Hoesa
Academy of Givers	JA Malta
St Theresa Home	Change Makers
Dar Bjorn	Pride
Missio	Smiling for Jerome
Puttinu	Malta Autism Centre
Malta Dementia Society	Green Fingers
NWAMI International	EuropaDonna
RMJ HORse Rescue	Dar il Wens
Organ Donation Register	AAA
Nature Trust	Zibel
Fra Diegu Home	Karl Vella Foundation